



THE DIRT!

SOILBIOTICS COMPANY E-NEWSLETTER

APRIL 2021

Spring Specials!

Continuing our 10th anniversary discounts, we are offering 10% off **Growth Boost, Organic Growth Boost, Growth Supplement 30, Organic Growth Supplement 20** and **MicroNutrient Boost** purchased in April for product packaged in cases (while supplies last), pails, drums and totes. The discount is only for orders placed in April for delivery in April and May.

PRODUCT USES:

- **Growth Boost** and **Organic Growth Boost** are products that chelate nitrogen and thereby promote its conversion into a form that is more available to plants, increasing nutrient efficiency and uptake. This allows growers to reduce overall N inputs.
- **Growth Supplement 30** is a foliar-applied nitrogen stabilizer that also stimulates plant metabolism, transports nutrients in plants, dissolves macro and micro elements, and enhances cell division and elongation.
- **Organic Growth Supplement 20** is a foliar-applied, natural organic input formulated to aid plants in emergence and growth stages.
- **MicroNutrient Boost** is a foliar-applied chelated micronutrient mix that enhances micronutrient uptake in plants

Here We Grow Again

If you've driven by our location on IL Route 17 you may be wondering what's up...or at least what's going up. We are putting the finishing touches on a new warehouse to increase our capability to keep the products you need in stock and ready to go.



This Month's Humic Feature

Humic Substances as Bio-Stimulants: Humic products are considered plant bio-stimulants, which are defined as “any substance or microorganism applied in minor quantities to plants with the aim of enhancing nutrition efficiency, abiotic stress tolerance, and crop quality traits, regardless of nutrients content”. The benefits of applying humic products to enhance crop productivity have been fairly well documented, with the positive effect seen on plant growth commonly associated with direct interaction with the plant root (“hormone-like activity”) and the activation of physiological processes in the plant. But multiple indirect effects have also been seen. For example, humic products buffer pH, increase water retention and mobilize nutrient availability.

SoilBiotics Products for Home Use

Don't forget that in addition to improving your field crops, SoilBiotics products can also be used to prepare home garden plots, reinvigorate lawns and soils, improve the health of landscaping plants, and be used throughout the growing season to improve garden yields. Give us a call at the office and we can talk about your needs.

Freight Reminder

As we mentioned last month, poor weather and serious infrastructure problems in the south have disrupted the trucking industry, increasing freight rates and delivery times. Please forecast your orders in a timely manner.

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