



THE DIRT!

SOILBIOTICS COMPANY E-NEWSLETTER

July 2017

Helping the Future of Ag

This summer many state FFA organizations will be holding their annual conventions and electing new slates of officers for the coming year. Some of these new officers voluntarily put their collegiate plans on hold to serve their state FFA. There are many ways to help your state FFA, financially and in other ways. Please consider contacting your state FFA organization to see how you can help the future caretakers of our agricultural heritage.

Summer N Applications

As a part of our ongoing educational efforts, we continually write and post articles to our website. We recently posted a new article on Breaking Down Nitrogen that you might find useful for in-season N applications at <http://soilbiotics.com/files/Breaking%20Down%20Nitrogen.pdf>. Talk to your SoilBiotics representative about how to incorporate a variety of SoilBiotics products into your N applications to maximize yield.

Trial & Results

While you're on our website, take a little extra time to check out our Trials & Results section under the main page PRODUCTS tab. http://soilbiotics.com/Products/Trials_and_Results. We've just finished our 2016 section by posting the final 2016 trial results from the University of Illinois nitrogen trials. We've also started posting some early season 2017 results from several of our international growers. Obviously not every trial we conduct with our growers is going to be applicable to your program, but we hope you gain some insight into the broad

spectrum of plants that can benefit from SoilBiotics products. And sometimes it just reminds us that growers around the world face many of the same challenges in meeting their goals as we do here in the U.S.

Scout, Scout, Scout

We are seeing a lot of discussion about the need to really get out there and scout this season.

For example, on the corn front a wet spring caused a lot of late planting or replanting. Last season saw a lot of Northern Corn Leaf Blight (NCLB) and Grey Leaf Spot pressure, so there is a high likelihood of holdover inoculum. A relatively mild winter may have allowed a whole host of insects to survive as well. So, as we hit hot and muggy weather make sure you take the time to scout and get ahead of any insect infestations.

Similar opportunities for problems exist for soybeans and many other crops. So, scout, scout, scout. And if you do see problems, make sure you talk to us about how SoilBiotics products can help make your fungicide/insecticide applications more effective.

Upcoming Events

Mark your calendar! Friday August 11 is Western Illinois University's 2017 Allison Organic Research and Demonstration Farm Field Day. The theme is "Capturing the Benefits of Biodiversity in Agriculture". Contact Andy Clayton at aw-clayton@wiu.edu or (217) 322-2639 or WIU School of Agriculture at (309) 298-1080 for more information. Be sure to preregister!

Our New Digs

Well we've finished renovations (for now) to the new office we moved to in Kankakee last year. The new sign is up, the nails are pounded, the paint is dry, and all the old scrub bushes out front are gone. Please remember to address any correspondence to us at: 2902 W. State Route 17, Kankakee, IL 60901.

And remember to update our phone number to: 815-929-1752. Our old number of 815-365-2353 will be disconnected in the near future.

SoilBiotics.com | 815-929-1752 | 2902 W State Route 17 | Kankakee, IL 60901

